

 **WESTERN
AEROSPACE EXPO**



MAY 6-8, 2013 • WINNIPEG, CANADA



WESTERN CANADA...Collaborating For Success

Green - Growing - Global

Kevin Bartelson
President, Manitoba Aerospace Association
President & General Manager, Boeing Canada Operations Ltd.



Fellow members of the aerospace industry,

On behalf of all of our member companies and sponsors, I want to invite you to attend the 2013 Western Aerospace Expo in Winnipeg, May 6-8.

In the wake of the strategic Emerson and Jenkins reviews, 2013 promises to be an exciting year of moving from reports to action. This year's expo has a dynamic program that focuses on matters that are key to the growth of the aerospace industry in Canada. We have assembled an exciting agenda that includes a powerhouse of industry leaders and experts to address subjects relating to our theme "Green - Growing - Global".

I am confident that you will find this year's conference to be professionally rewarding, thought provoking and well worth the time you invested to be here.

We look forward to welcoming you in Winnipeg, May 6-8, 2013.

Ken Webb
Executive Director, Manitoba Aerospace Association



Join us at the historic Fort Garry Hotel in Winnipeg for the 2013 Western Aerospace Expo!

This energetic and ambitiously informative business expo will appeal to the diverse membership of our aerospace associations and related business and government sectors, offering an excellent forum in which to focus on matters key to the continued growth and competitiveness of the aerospace industry in Western Canada.

The business conference and expo will include an IRB workshop and B2B sessions, hands-on technical workshops, trade show, keynote speakers on emerging strategic issues, and business, technical and leadership presentations. Networking activities will

be both programmed and embedded throughout the expo to enhance collaboration, business development and relationship building opportunities

Participate in a dialogue with international experts and senior aerospace leaders as they speak about future challenges and opportunities. This international event will be a great networking opportunity for owners, managers, engineers, marketing and human resources specialists in manufacturing, MRO, R&D, training and education environments.

See you there.

2013 Western Aerospace Expo Planning Committee:

Terry Trupp - Boeing Winnipeg, 2013 Conference Chair

Barbara Bowen - Manitoba Aerospace Human Resource Council

Ken Webb - Manitoba Aerospace Association

Karleigh Danowski - Magellan Aerospace

Julianne Toogood - StandardAero

Melanie Rennie - Plan It Management Inc.

Plan To
Join Us In
Winnipeg
In May
2013.

Register
Now!

Program at a Glance

Monday, May 6

Time	Session
11:00 a.m. - 7:00 p.m.	Registration / Information - The Fort Garry Hotel
Pre-Conference Business Program Options	
9:00 a.m. - 5:00 p.m.	Business to Business - Supplier Opportunities in Aerospace and Defence
12:15 p.m. - 4:00 p.m.	Composites - What can you get and how do you get there?
12:15 p.m. - 4:00 p.m.	Productivity Boosting Technologies - What and How?
12:15 p.m. - 4:00 p.m.	Sparks and Mirrors - at the Red River College/StandardAero CATT facility
1:30 p.m. - 4:00 p.m.	GE Aviation Engine Testing, Research and Development Centre (TRDC): Environmental testing facility tour
5:00 p.m. - 8:00 p.m.	Opening Reception: Golf Dome – Tee Off with the Pro's

Tuesday, May 7

Time	Session
7:15 a.m. - 8:00 a.m.	Registration / Hot breakfast served
8:00 a.m.	Opening Greetings
8:10 a.m. - 8:40 a.m.	Aerospace in the West - Updates from the Provinces
8:40 a.m. - 9:10 a.m.	Aerospace in Canada - National aerospace perspectives from AIAC including the Aerospace Review and Canada First Strategy
9:10 a.m. - 9:50 a.m.	Big Picture - Future Outlook in Aerospace
9:50 a.m. - 10:20 a.m.	Trade Show / Networking / Refreshment Break
10:20 a.m. - 11:00 a.m.	Environment Trends in Aerospace
11:00 a.m. - 11:40 a.m.	Canadian Defence Procurement Strategy - DND
11:40 a.m. - 12:15 p.m.	Trade Show / Networking
12:15 p.m. - 1:15 p.m.	Lunch Served

	Business Stream	Technical Stream
1:15 p.m. - 2:15 p.m.	HR Best Practices: Responding to Recommendation 15 of the Emerson Review	Additive Manufacturing - Taken to Unseen Heights
2:15 p.m. - 3:15 p.m.	Doing Business in China: No matter the size of your company - China will matter to you - sometime soon	Machining Muscle-Building: Intelligence and Insights for Precision Machining SME's
3:15 p.m. - 3:45 p.m.	Trade Show / Networking / Refreshment Break	
3:45 p.m. - 4:45 p.m.	Developing Global Supply Chains: Doing Business with Tier 1's and Emerging Markets	Roadmaps or Pathways for Skill Development: Building on Emerging Technologies
4:45 p.m. - 6:30 p.m.	Reception / Trade Show / Networking	
6:30 p.m.	Dinner	

Wednesday, May 8

Time	Session
7:15 a.m. - 8:00 a.m.	Hot breakfast served
8:00 a.m.	Opening Greetings
8:15 a.m. - 9:00 a.m.	Innovations in Aerospace Technologies
9:00 a.m. - 9:45 a.m.	NRC Aerospace Program Update
9:45 a.m. - 10:20 a.m.	Trade Show / Networking / Refreshment Break
10:20 a.m. - 11:50 a.m.	Executive Power Panel - Strategic Perspectives from Aerospace Leaders
11:50 a.m.	Closing Remarks and Networking Lunch

*preliminary program - subject to change

Visit www.manitoba-aerospace.mb.ca for full details.



Monday's Pre-Conference Business Programs

Join us! In Winnipeg, May 6 – 8, 2013

TO ASSIST YOU IN SELECTING YOUR PRE-CONFERENCE BUSINESS PROGRAM CHOICE, additional information on each of the five options is provided below.

OPTIONAL: Pre-conference business programs are included in your registration fee.

Option 1: Business to Business - Supplier Opportunities in Aerospace and Defence

Western Economic Diversification Canada (WD) in collaboration with EnviroTREC and MAA are pleased to invite you explore new supplier opportunities in air, sea and land procurements. The morning session will begin with updates on Canada's IRB policy and a range of procurements including the Western Canadian Shipbuilding Strategy. You will then hear from prime contractors seeking to identify suppliers to meet a range of procurements in aerospace, land defence systems, and shipbuilding.

Option 2: Composites - What can you get and how do you get there?

- 1) Why Composite? – Overview of composite technology and how it can benefit aerospace from an environmental perspective
- 2) Product and Technology Roadmapping – an overview of roadmapping with an emphasis on linking future composite products to technology development and supplier development
- 3) Composite Collaboration Opportunities – a summary of what research organizations are available to support the development and introduction of composite technologies into industry
- 4) Session followed by CIC facility tour

Option 3: Productivity Boosting Technologies - What and How?

- 1) Technical presentations from vendors and end users
- 2) Building Your Business Case

Option 4: Sparks and Mirrors - at the Red River College/StandardAero CATT facility

- 1) Overview of advanced robotic welding systems to support MR&O and manufacturing
- 2) Insights into practical challenges of robotics and machine vision
- 3) The industrial campus as a catalyst for SME innovation

Option 5: GE Aviation Engine Testing, Research and Development Centre (TRDC)

Environmental testing facility tour

* Registrants are subject to security check, competitor clearance and must have government issued photo identification. Cameras are not permitted.

Register NOW!

2013 Western Aerospace Expo

May 6 – 8, 2013 / The Fort Garry Hotel / Winnipeg, Manitoba

**Early Bird rates
to April 11!**

First Name: _____ Last Name: _____

Company: _____ Title: _____

Address: _____

City: _____ Prov/State: _____ Postal/Zip: _____

Telephone: _____ Fax: _____ E-mail: _____

Registration Fee

Registration fee includes:

Monday, May 6 - Pre-Conference Business Programs & Opening Reception | **Tuesday**, May 7 – Breakfast, Lunch & Dinner
Wednesday, May 8 – Breakfast & Lunch

Optional: Pre-Conference Business Programs – Monday, May 6 – Select One Only

- OPTION 1: Business to Business - Supplier Opportunities in Aerospace and Defence
- OPTION 2: Composites - What can you get and how do you get there?
- OPTION 3: Productivity Boosting Technologies - What and How?
- OPTION 4: Sparks and Mirrors - at the Red River College/StandardAero CATT facility
- OPTION 5: GE Aviation Engine Testing, Research and Development Centre (TRDC): Environmental testing facility tour

**Questions?
Contact Melanie Rennie
at 204-237-3464 or
mrennie@mymts.net**

Early Bird Registration Rate (by April 11) \$395 + GST \$19.75 - \$414.75 \$ _____

Regular Registration Rate (after April 11) \$495 + GST \$24.75 - \$519.75 \$ _____

Additional Dinner Tickets (Tuesday, May 7) _____ x \$100 + GST \$5.00 - \$105 \$ _____

Total Registration / Payment Amount (CDN) \$ _____

Registration Options

1. Register on-line at www.manitoba-aerospace.mb.ca
2. FAX your completed registration form with method of payment information to 204-237-3472
3. MAIL your completed registration form with method of payment information or cheque enclosed payable to:
Plan It Management Inc., 220 - 3336 Portage Avenue, Winnipeg, MB, R3K 2H9.

Method of Payment

Visa MasterCard Amex Card Number _____ Expiry _____

Name on Credit Card _____

Cheque enclosed (payable to Plan It Management Inc.)

Please advise us if you have any dietary restrictions or accessibility considerations: _____

Accommodations - Conference Rate - \$149 single/double

The Fort Garry Hotel Winnipeg - 222 Broadway, Winnipeg, MB R3C 0R3
Telephone: 800-665-8088 or 204-942-8251 | E-mail: ftgarry@fortgarryhotel.com
Please quote Group Code 10D6GE

Confirmation notification will be sent upon receipt of payment. All food and beverage functions listed in the conference program are included in the registration fee. Space may be limited; all registrations will be accepted on a first-come, first-served basis. Cancellation received prior to April 22, 2013 will be refunded the full amount less a \$50 administration fee. Cancellation received after April 22, 2013 is non-refundable (substitutions accepted at no additional charge).

Supported by:



Western Economic
Diversification Canada

Diversification de l'économie
de l'Ouest Canada

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Platinum Sponsors:



Member Organizations:



Saskatchewan
Ministry of the
Economy

Visit www.manitoba-aerospace.mb.ca
for more details about the business program,
sponsorship and trade show information.

Conference Information:

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